

The Red Elephant

Engage. Educate. Empower.

• www.theredelephantproject.com • info@theredelephantproject.com •

The Red Elephant is a non-profit organization whose mandate is to empower women in low-resource settings by removing and/or overcoming the barriers that they face during, and as a result of, menstruation by establishing and supporting projects that seek to positively impact the local population.

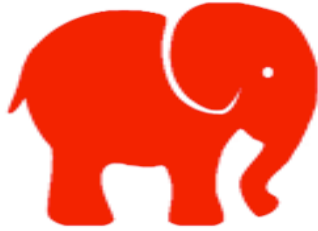
Even though women make up just over half of the world's population, and most women will experience menstruation during and throughout their life-course, the stigma that surrounds menstruation is *huge*. When young girls are forced to miss school for roughly one week a month, instead being told to sit in the middle of the floor at home and stay there until they are finished bleeding, the world suffers. When women are forced to use unsanitary materials that can threaten their health and well-being in order to avoid the imposed shame that comes with menstruation, the world suffers. And because of the stigma surrounding menstruation, it suffers in silence.

The Red Elephant addresses an issue that permeates every family, every community, every nation, and the world as a whole: menstruation. This issue is a proverbial 'white elephant in the room': everybody knows it is there, but nobody will talk about it. The greatest failure the world can do is to collectively remain silent...so we are breaking that silence.

We have developed a program that can be adapted to many different settings, with different populations and norms, to address the barriers that women face during and as a result of menstruation. These programs will be funded by us and taught to other organizations with functioning and thriving projects 'on the ground' in locations around the world. This program centers around the creation of simple reusable sanitary pads, and the establishment of a public dialogue that aims to decrease the stigma associated with menstruation that is so prevalent in many societies. The pads will be made of locally sourced materials wherever possible, they will be made by the local population, they will benefit women in the area by providing for a need, and they will benefit those involved in the simple production process as serving as a means to generate an income. The program that we have developed aims to **engage** the local population, **educate** them on how to produce the pads, and **empower** them through recognizing their value as human beings and their right to live with dignity – for every week and day of the month.

As a partner of The Red Elephant, we would support your on-the-ground work in the communities within which you are active by giving you the tools necessary to implement our model of programming. Upon the approval of your *Partnership Application*, we will draft a *Memorandum of Understanding* outlining the nature of the partnership between The Red Elephant and your organization. Following the approval and signing of this document by both parties, you will receive a *Partnership Package* from us detailing our projects. Included in this package will be a *Project Proposal* document that you will use to apply for each specific project. Once this *Project Proposal* is approved, you must agree to the terms detailed in the *Project Contract* that will then be drafted for each particular project that we endeavor to fund. In this contract is detailed a reporting process that must be followed, along with other items that must be adhered to. You will then receive the necessary funding, and can begin to deliver our life-changing programming to your host communities.

We look forward to your partnership!



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Organization Name: _____

Registered Charity Number: _____

Country(s) of Operation: _____

Region(s)/City(s)/Town(s) of Operation: _____

Contact Information:

Contact Name/Position: _____

Mailing Address: _____

E-Mail: _____

Phone: _____

Fax: _____

Are you currently a registered charity recognized by Canada Revenue Agency?

Yes No

• Are you subject to a suspension of tax-receipting purposes?

Yes No

• Are you subject to a security certificate under the *Charities Registration (Security Information) Act*?

Yes No

• Do you have any unpaid liabilities under the Act of *Excise Tax Act*?

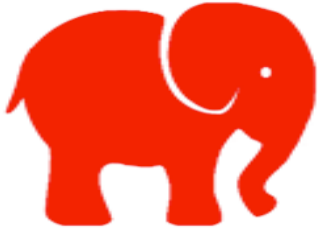
Yes No

• Have you filed all of your information returns?

Yes No

• Do more than 50% of the members of the board of directors or trustees deal at arm's length with each member of the board of directors or trustees of the charity?

Yes No



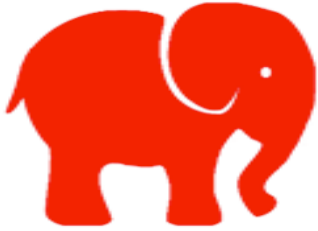
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What are the purposes/activities of your organization?

What do you know about The Red Elephant?



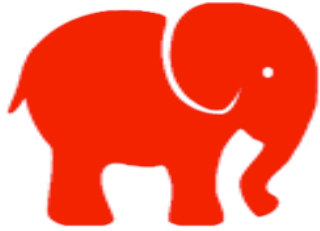
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How do you see The Red Elephant's programming benefitting your organization and the host community or communities within which you work?

Do you currently partner with any other organizations? If so, please identify them and the nature of your partnership.



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Are you committed to supporting local initiatives and local ownership?

Are you able/prepared to follow-up with your projects and report at various stages?

How might you undertake measurement and evaluation of the project's outcomes?

Do you have a particular project in mind? If so, please indicate. You may submit a "Project Proposal" to be reviewed alongside your "Partnership Application".

Yes No